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<b>Title:</b>	Naming Policy - Buildings, Facilities and Other Physical Assets
<b>Policy Area:</b>	

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Approval Date:            Superseded by:            New:            OC Policy November 24, 2009,  
 OC Board of Governors September 26, 2007  
 OC Board of Governors June 28, 2005  
 OUC Policy Manual Section 30.4  
 Approved by OUC Board October 23, 1991

<b>Authority:</b>	<i>College and Institute Act</i> Ministry of Citizens' Services - Naming Privileges Policy under the Intellectual Property Program
<b>Date of Last Review:</b>	June 2021

*The following are responsible for the administration of this policy*

<b>Primary Office:</b>	<b>Contact:</b>
Vice President, Employee & Corporate Services	Director, Advancement and Foundation

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- e) Naming opportunities for buildings or portions of buildings or other physical assets may be limited to a specified period of time. Guidelines with time limits will be developed for each project or building.
- f) An offer of an in-kind contribution does not guarantee that naming recognition will be granted. The contribution must result either in cash funds to the College or be a gift of an item that the College would have purchased for that project or building.
- g) The value of an in-kind contribution will be determined by fair market value. An in-kind contribution will be considered as equal value for recognition.
- h) A naming conferred in recognition of a pledge is contingent on fulfillment of that pledge and shall be approved on that conditione anD-4(n)-0.u-0.6n1cpc ofoky-8.4(p)-0MCID 1Im-1.5(l)-1.6( b)-0.dgtw

