

Professors

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course, students will be able to

- demonstrate personal, interpersonal, and group skills necessary to effectively operate a company in a business environment.
- prepare high-quality written and oral presentations that defend company strategies and forecast company performance.
- demonstrate the ability to set goals, implement plans, and measure results.
- examine the link between accounting data and strategic planning.
- evaluate company performance, weaknesses, and threats for both the short- and long-term profitability of the business.
- implement strategic objectives that align marketing, production, human resources

Course Schedule

2020 Week of	Monday, January 6 First Day of Classes Monday, February 17 Family Day Tuesday, February 18 Friday, February 21 Reading Break Thursday, April 9 Last Day of Regular Classes	
Jan		
	Course schedule is many pages long due to the high level of details. It will be posted on Moodle.	
Apr		

