

Business Administration

Course Number:	BUAD 309
Course Title:	SOCIAL ENTREPRENEURSHIP
Credits:	3
Calendar Description:	Organizations that focus their product or service on sustaining and developing their communities are increasing in number. These organizations can take the form of non-profits, co-operatives and social enterprise businesses. This course takes a very hands-on approach to understanding and learning about the challenges that these organizations face. Through a service learning approach, class seminars and guest speakers, students will explore topics such as challenges in the non-profit sector, volunteer management, social entrepreneurship, corporate social responsibility, corporate philanthropy, and ethics. Students will be required to complete an applied community (service learning) project as a major component of the course.
Semester and Year:	Winter 2016
Prerequisite(s):	Minimum third-year standing, 6 credits CMNS or 6 credits ENGL
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	No
Hours per week:	3
Graduation Requirement:	Elective – BBA Management option
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 339 will require permission of the department before taking this course.
Development Date:	September 2008
Revision Date:	September 2009

Chair's Approval: _____

Professors

Name	Phone number	Office	Email
Kyleen Myrah	762-5445 #4678	Kelowna: E221	kmyrah@okanagan.bc.ca

Learning Outcomes

Upon completion of this course students will be able to

- x demonstrate learning beyond the classroom and into the community

Evaluation Procedure

Service Project*

Service Pro

Course Schedule

Date		Topic & Readings	Tasks
Week of:			
Jan	4	Course Introduction, Project Discussion Volunteer Management <u>Readings (Ellis & Volunteer Canada, p 1-8)</u>	Review Projects On-line
	11	Service Learning, Project Discussion <u>Readings (Godfrey, Illes & Berry & Papamarcos, pp 9-35)</u>	Project Selection and Approval Complete Pre -Survey Jan 17 SE Video Groups Formed
	18	Introduction to Social Entrepreneurship <u>Readings (Myrah & Dees, pp 36-61).</u> Course Text discussion.	Project Discussions Meet with Organizations Journal post (1) due Jan 24
	25	Non-Profit Sector & Social Marketing <u>Readings (Boschee & Canadian Newswire, pp. 62-77)</u>	Group 1 SE Discussion Project Proposal Due Class Blog Discussion
Feb	1	Social Enterprise <u>(Craig Keilburger Ivey Case, Readings Myrah & Picco, Valentine, Crossan & Reno, & Valentine, pp. 143-268)</u>	Group 2 SE Discussion <u>Project Update to Class</u> Class Blog Discussion Journal post (2) due Feb 7
	8 - 12	READING BREAK	No Classes

15 Social Entrepreneurship
Readings (Martin & Osberg, Myrah & R

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY
