



Business Administration

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| Course Number: | BUAD 346 |
| Course Title: | ENVIRONMENTALLY SUSTAINABLE ENTERPRISE |
| Credits: | 3 |
| Calendar Description: | Operating a business in an environmentally sustainable manner is a consumer demand, and employee retention strategy and a financial imperative. This course will explore ways to minimize emissions, energy use, waste and environmental impacts, using marketing, accounting, human resource and management strategies. |
| Semester and Year: | Winter 2016 |
| Prerequisite(s): | A minimum of third year standing |
| Corequisite(s): | None |
| Prerequisite to: | None |
| Final Exam: | Yes |
| Hours per week: | 3 |
| Graduation Requirement: | Elective for BBA degree |
| Substitutable Courses: | No |
| Transfer Credit: | |
| Special Notes: | Students with credit for BUAD 339 Selected Topic – Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit. |
| Originally Developed: | November 2011 |
| EDCO Approval: | |
| Chair's Approval: | |

Evaluation Procedure

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| Team Component | 35% |
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Course Schedule

| Date | Topic | Text | Major Deliverables |
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| Dates: | Mon. Jan 4 Classes begin Family Day Feb 8 & Feb 9 to 12 Reading Break | | |

