

Business Administration

Course Number:	BUAD 346
Course Title:	ENVIRONMENTALLY SUSTAINABLE ENTERPRISE
Credits:	3
Calendar Description:	Formerly BUAD 339 Operating a business in an environmentally sustainable manner is a consumer demand, and employee retention strategy and a financial imperative. This course will explore ways to minimize emissions, energy use, waste and environmental impacts, using marketing, accounting, human resource and management strategies. Students with credit for BUAD 339 Topic - Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.
Semester and Year:	Winter 2017
Prerequisite(s):	A minimum of third year standing
Corequisite(s):	N0.005 T444 1.04 169T615A266.36 420.36 0.4813

Chair's Approval:

Professor

Name	Phone	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- xexplain sustainability issues in a business context.
- xassess business practices using the three pillars model of sustainability.
- xevaluate business sustainability reporting using contemporary reporting methods.
- xdescribe environmental economics and environmental valuation methods.
- xexplain how human resources management builds capacity for sustainable management.
- xrecommend sustainability initiatives throughout a firm's entire value chain.
- xcritique a firm's sustainability strategy.
- xcompare a firm's stakeholder engagement strategies to current sustainability guidelines.

Course Schedule

Date	Topic	Text	Deliverables
	Jan. 3 Classes begin for all academic programs Feb. 13 Family Day - No classes Feb. 14 to Feb. 17, Mid-semester break - No classes Apr. 10 Last day of regularly-scheduled classes Apr. 12 to Apr. 26 Final exam period* * Apr. 14 to		
Week	Date		

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?