



## Professors

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
Alan Rice	762-5445 #4879	Kelowna: C240C	<a href="mailto:arice@okanagan.bc.ca">arice@okanagan.bc.ca</a>

## Learning Outcomes

Upon completion of this course students will be able to

- apply theories in planning and sustainable development.
- analyze the roles of government and non-government agencies.
- explain the interrelationships of the sociological, psychological and geographical dimensions of tourism planning and development.
- assess the ecological and environmental impacts of tourism.
- assess tourism development master plans.
- assess the global forces influencing domestic and international travel.

## Course Objective

This course will cover the following content:

\*See Course Schedule

## Evaluation Procedure

Assignments	30%
Term Work	20%
Mid-term Exam	20%
Final Exam	30%
Total	100%

## Notes


## Required Texts/Resources

Hall, Michael (2008). Tourism Planning, Policies, Processes and Relationships (2nd ed).  
Pearson Education Limited.

Course Schedule

**Date**

