

## **Professors**

| Name                                   | Phone        | Office                | Email |
|--|--------------|-----------------------|-------|
| Danielle<br>Robinson<br>Course Captain | 250-809-2838 | C159<br>Office hours: |       |

Detailed information about assignments and how they are evaluated will be given in class, but some general notes about evaluation are provided below:

## Misc. assignments, term work and class participation (25%)

These are intended to incentivize your active and thoughtful preparation/participation. They will be assessed as fully meets expectations/full marks, partially meets expectations/half marks, does not submit/no marks.

Discussions (3) 2% each

Online section will complete these in a Moodle forum

In-class section will complete during class-time

Assignments (3) 5% each

These will be completed as homework and submitted in Moodle. There will be written and audio/video options.

Learning Activities (4) 1% each

As assigned through the term either in-class or as part of weekly tasks in Moodle for the online section.

## Term Paper (25%)

Includes 3 parts:

- Proposal for a research paper exploring a topic related to business & Canadian government policy
- Draft version
- Revised final version

This paper should be 2000-

|    |               |   | Brander- Ch 10 Natural<br>Resources and<br>Sustainability |  |
|----|---------------|---|---|--|
| 10 | Mar. 7        | Competition Policy  | Brander- Ch 11<br>Competition Policy                      |  |
| 11 | Mar.<br>14    | Regulation, Public<br>Enterprise and Social<br>Policy                   | Brander- Ch 12 Regulation and Public Enterprise           | Term Paper Draft Due Sunday,<br>Mar. 20, 11:59pm |
| 12 | Mar.<br>21    | Macroeconomic<br>Policy   | Brander- Ch 14<br>Macroeconomic Policy                    |  |
| 13 | Mar.<br>28    | Innovation Policy and Intellectual Property                             | Brander- Ch 13 Innovation and Intellectual property       |  |
| 14 | Apr. 4        | Corporate Social<br>Responsibility and<br>Indigenous Business<br>Policy | Brander- Ch 15 Corporate<br>Social Responsibility         | Term Paper Final Due Sunday,<br>Apr. 10, 11:59pm |
|    | Apr.<br>12-26 | Final Exam Period   |   | Final Exam (TBA)                                 |