Business Administration

Course Number: BUAD 425 (formerly BUAD 325)

Course Title: BUSINESS & CANADIAN GOVERNMENT POLICY

Credits: 3

Calendar Description: This course examines Canadian government institutions,



Professors

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Course Captain			
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Learning Outcomes

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

Required Texts/Resources

- 1. Brander, J. (2014). *Government Policy toward Business.* 5th ed. John Wiley & Sons. Available for free in PDF format on Moodle.
- 2. Miller, R. L., et al, *The Economics of Public Issues.* 20th ed. Pearson. Available for purchase at the Okanagan College bookstore in print and online formats.

Course Schedule: This is a guideline only. It is subject to change by the professor.

Date	Topic	Textbook
2023 Week of	Monday January 9 th , First day of class Monday February 20 th , Statutory Holiday (no classes) February 21 st thru 24 th , Mid-semester	