

Business Administration

Course Number: **BUAD 333**

Course Title: **SEARCH MARKETING**

Credits: 3

Calendar Description: This course provides a framework for

Professors

| Name | Phone | Office | Email |
|--------------------------------------|-------|--------|-------|
| Diego Pineda <i>Course</i> | | | |

Note that any automated course total and/or average grades shown by

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using Academic A