

# Business Administration

Course Number:	<b>BUAD 346</b>
Course Title:	<b>SUSTAINABLE MANAGEMENT</b>
Credits:	3
Calendar Description:	Formerly BUAD 339. This course explores sustainability theory and sustainable management practices for private-sector business. Environmental, social and economic concepts are integrated and applied across business disciplines. Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting.
Semester and Year:	<b>WINTER 2024</b>
Prerequisite(s):	A minimum of third year standing
Corequisite(s):	None
Prerequisite to:	None

**Professor**

Name	Phone	Office	Email
Danielle Robinson ( <i>Course Captain</i> )	250-809-2838	K: E225 P: PEA06C See office hours in Moodle.	drobinson@okanagan.bc.ca

**Learning Outcomes**

Upon completion of this course students will be able to

- explain sustainability issues in a business context.
- assess business practices using the three pillars model of sustainability.
- evaluate business sustainability reporting using contemporary reporting methods.
- describe environmental economics and environmental valuation methods.
- explain how human resources management builds capacity for sustainable management.
- recommend sustainability initiatives throughout a firm's entire value chain.
- critique a firm's sustainability strategy.
- compare a firm's stakeholder engagement strategies to current sustainability guidelines.

**Course Objectives**

This course will cover the following content:

***See the Course Schedule below***

**Evaluation Procedure**

Learning Activities	15%
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**Course Schedule: Wednesdays 2-4:50pm**

Date		Topic	Textbook
2024 Week of		Monday January 8th, First day of class Monday February 19 <sup>th</sup> , Statutory Holiday (no classes) February 20 <sup>th</sup> thru 23 <sup>rd</sup> , Reading Week Friday March 29 <sup>th</sup> and Monday April 1 <sup>st</sup> , Statutory Holiday (no classes)	
1	Jan 8	Sustainable development in a business context Introduction to the Patagonia Case Sustainable Management Mentorship Training	Ch 5 PRME, the UN Global Compact and the Sustainable Development Goals in <i>The Business Student's Guide to Sustainable Management</i>
2			

**SKILLS ACROSS THE BU**

